Upgrade Democracy with Technology

U.S. SMARTPHONE MARKET SHARE BY RACE

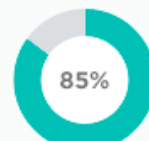- ASIAN PACIFIC ISLANDER — 86.6%
- BLACK AFRICAN AMERICAN — 83%
- HISPANICS — 82.4%
- NATIVE AMERICAN OR ALASKAN NATIVE — 75.7%
- WHITE — 74.2%
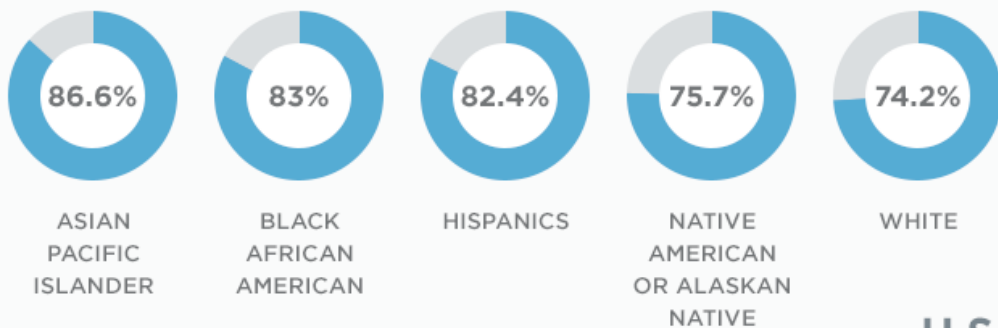
Among all American adults, the % who use the internet, by age

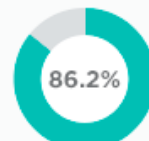Legend: 18–29, 30–49, 50–64, 65 or older
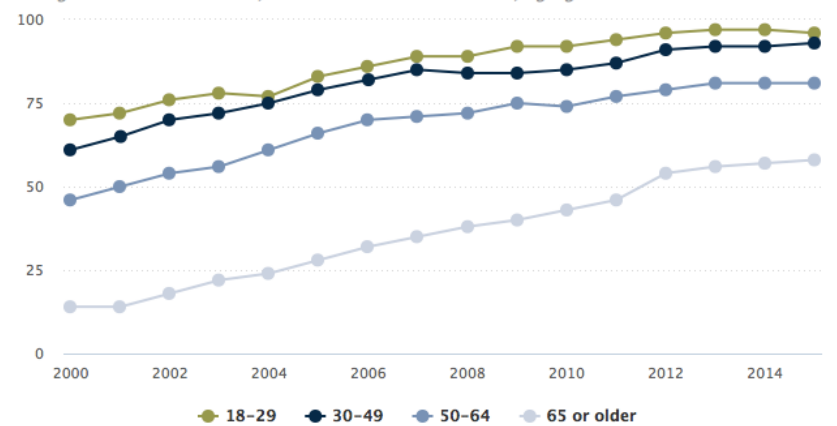
U.S. SMARTPHONE MARKET SHARE BY AGE

MILLENNIALS
- AGE 18-24 — 85%
- AGE 25-34 — 86.2%

GENERATION X
- AGE 35-44 — 80.7%
- AGE 45-54 — 70.8%
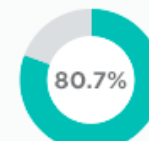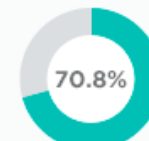
BABY BOOMERS
- AGE 55-64 — 61.1%
- AGE 65+ — 46.3%
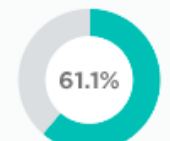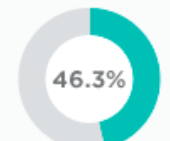
Voters using smartphones made fewer errors in mock election

Date: March 4, 2014

Source: Rice University

Summary: Voters who cast their ballots via smartphones made fewer errors than they did when voting via traditional methods in a mock election, according to new research. Researchers found that while there are no consistent differences in efficiency and perceived usability between the smartphone-based system and other voting systems, smartphone owners made fewer errors on the mobile voting system than when they used traditional voting methods.